

# Hi Health ingredients Korea

Co-located with  CPhI Korea®

11 - 13 October 2021 | Hall D, COEX , Seoul, Korea



## WHY Hi KOREA?



**Nurture** valuable business partnerships at the vibrant and fast growing exhibition. Hi Korea has grown 65% on average annually in the past 3 years.



**Promote** your brand via Informa Markets' Fi Global, Vitafoods, SupplySide network



**Network** with 6,000+ attendees from both Hi and CPhI Korea – covering the health ingredients and pharmaceutical industries



**Showcase** your latest technology and products through the technical seminar programme

### International & Asia Enquiries

For further information on exhibiting at Hi Korea and the opportunities available to you, please contact our sales office.

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Organised by

 **informa markets**



**Health ingredients  
Korea**

Health, Pharma & Nutraceuticals

Co-located with CPhI Korea®

**11- 13 October 2021 | Hall D, COEX , Seoul, Korea**

### Functional & Natural Ingredients:

Cosmeceutical Ingredients, Vitamins, Minerals, Oligosaccharides, Polysaccharide / Dietary Fiber, Proteins / Peptides / Amino Acids, Fatty Acids, Lactic Acid Bacteria / Yeast & Yeast Derivatives, Plant Extracts, Ginseng Extracts, Mushroom Extracts, Algal Fungi, Phospholipids, Functional Glucide, Prebiotics, Probiotics.

### Functional Food:

Locomotive Syndromes, Recognition / Stress / Sleep Improving Function, Sports Nutrition, Beauty Food, Anti-Metabolic Syndrome and Dieting, Immunity, Anti-Aging, Cancer Prevention.

### Additives & Excipients:

Seasonings, Sweeteners, Sourness, Gelatinising / Thickening / Stabilising Agents, Emulsifiers / Solubilizers, Flavours, Colours, Preservatives, Lubricating / Capsules / Coating Agents, Disintegrants / Binders.

### Top 10 ingredients looked for from the last Hi Korea event:

- ① Probiotics
- ② Nutrients
- ③ Plant Extracts & Botanicals
- ④ Amino Acid
- ⑤ Antioxidants
- ⑥ Prebiotics
- ⑦ Collagen
- ⑧ Herbs
- ⑨ Proteins
- ⑩ Postbiotics

#### SPACE ONLY

Min. 18m<sup>2</sup>

If you are looking to book Space Only, this starts at 18m<sup>2</sup> onwards.

- Exhibition Space
- Directory & Website listing

#### SHELL SCHEME

Min. 9m<sup>2</sup>

- Exhibition Space
- Stand Panels
- Fascia Board
- Carpet
- 4 Spotlights
- Electricity 1kW
- 1 Socket
- 1 Table & 3 Chairs
- 1 Information Desk & 1 Stool
- 1 Trash bin
- Directory & Website Listing

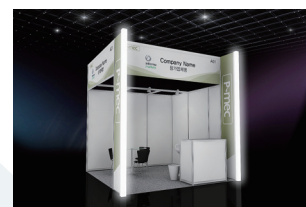
#### DELUXE

Min. 18m<sup>2</sup>

- Exhibition Space
- Stand Panels
- Fascia Board
- Carpet
- 6 Spotlights
- Electricity 2kW
- 2 Sockets
- 2 Tables & 6 Chairs
- 1 Information Desk & 1 Stool
- 1 Trash Bin
- Directory & Website Listing
- Meeting Room(for the booth over 24m<sup>2</sup>)
- 1 Catalogue Holder
- Storage Room

\* Graphic Images should be provided by the exhibitor

\*\* The booth image is just a sample and subject to change

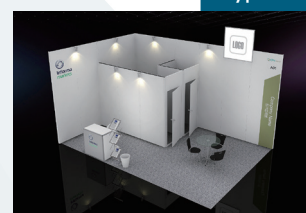


Type A



Graphics on top panels

Type B



Graphics on lighting box

STANDS	1 side open	2 side open	3 side open	4 side open
<b>SPACE ONLY</b> - Min. 18m <sup>2</sup>	\$355 /m <sup>2</sup>	\$375 /m <sup>2</sup>	\$390 /m <sup>2</sup>	\$400 /m <sup>2</sup>
<b>SHELL SCHEME</b> - Min. 9m <sup>2</sup>	\$405 /m <sup>2</sup>	\$425 /m <sup>2</sup>	\$440 /m <sup>2</sup>	\$450 /m <sup>2</sup>
<b>DELUXE A/B</b> - Min. 18m <sup>2</sup>	\$660 /m <sup>2</sup>	\$680 /m <sup>2</sup>	\$685 /m <sup>2</sup>	\$695 /m <sup>2</sup>

\*VAT not included

