

CPHI

Korea

27 – 29 August 2024 | COEX, Seoul, Korea

**MAKE THE MOST
of the Booming
Pharmaceutical · Bio ·
Nutraceutical Industry
in Korea!**



9,000+ Attendees



**72+
Countries & Regions**



370+ Exhibitors



Organised by



Sponsored by



Why CPHI Korea?

CPHI Korea is the most trusted event in Korea and provides the ideal platform to gain insights and do business with decision makers in the regional market.

01 Meet

9,000+ key buyers and decision makers from Korea and surrounding regions

02 Experience

Unrivalled practical business opportunity at a pharma, bio and nutraceutical focused business platform



03 Learn

About the latest Korean market trends through high-content conference programme & exhibitor seminar

04 Expose

Your brand via diverse online and offline promotional opportunities utilizing the CPHI/Hi network



What Exhibitors Say ...

We have been exhibiting in CPHI Korea for many years now, and CPHI Korea has grown significantly in scale, with so many international visitors. We have pre-planned our meetings with our partners before the event, and are expecting to have much better results this year.

- Insook Kim, Center Director, Korea Institute of Toxicology -



What to expect in Korea



Increased Pharmaceutical Spending

With a rapidly aging population demographic, Korea will rank as the second-oldest country in the world by 2050. Government spending on healthcare and the demand for international pharmaceutical ingredient suppliers will increase, particularly for those with chronic diseases such as diabetes, arthritis, cardiovascular problems, and blood pressure.



Ranked #5 - Clinical Trials

Korea's share in the industry-led clinical trial market ranked no. 5 in 2022, and Seoul, in particular, topped the list with the most clinical trials per city since 2017. The fast start-up time, world class expertise, and well defined regulatory and review processes continue to make Korea a growing global destination to conduct clinical trials.



Powerhouse of Biopharmaceuticals

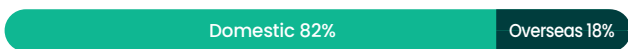
Korea has achieved remarkable growth in the global biopharmaceutical industry and is becoming a global biopharmaceutical powerhouse based on its advanced IT technology, superior development and product capabilities, and the mutual collaboration between overseas and domestic companies.



Advanced Production- Management System

Advanced production and quality management systems are factors that make Korea's pharmaceutical industry globally competitive. MFDS joined the PIC/s in 2014 and became the sixth regulatory member of ICH in 2016. Furthermore, after meeting the EU's standards, Korea became the seventh country to be listed on the EU's "whitelist" in 2019.

Who you can expect to meet *2023 Facts & Figures

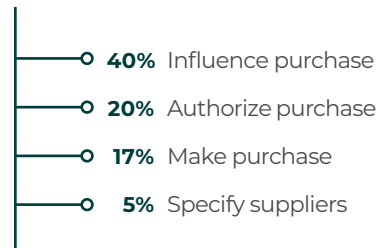


Visitor's Purchasing Power



82%

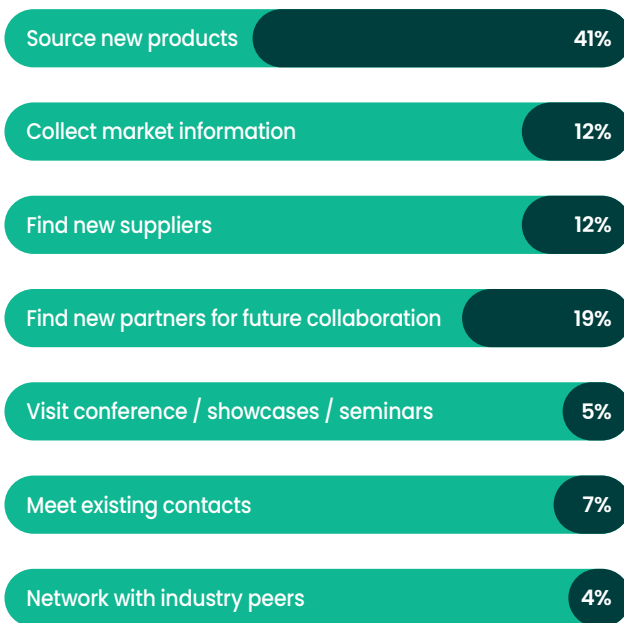
have purchasing Powers



Top 10 Visitor Countries / Regions



Visitor's Main Objective for Attending



"We created a booth for the first time. Originally, we expected a total of maybe 70 to 80 different customers, but up to now, today over 300 different customers have visited our booth.


It's amazing, it's a fantastic result."

Jeff Lei
General Manager, Colorcon




How to exhibit


3 Events under 1 Roof




CPHI
Korea



PMEC



Hi Korea



Presented by
KSM 66
Ashwagandha
WORLD'S BEST ASHWAGANDHA

Ingredients	Contract services	Bio Pharma	Pharma Machinery	Nutraceuticals
APIs & Generic APIs Fine Chemicals Intermediates Excipients Finished Dosage Forms	Pre-clinical Trials Custom Manufacturing/ CMO Clinical Trials Stages 1-4/ CRO/Clinical data Bio Service	Biopharmaceuticals Biosimilars Biotechnology	Processing Machinery Laboratory and Analytical Equipment Packaging Materials	Natural/Functional ingredients Health Ingredients Excipients

Stand Options & Rates

SPACE ONLY
Min. 18m²

If you are looking to book Space Only, this starts at 18m² onwards.

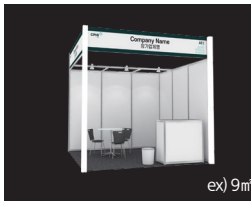
- Exhibition Space
- Website Listing

SHELL SCHEME
Min. 9m²

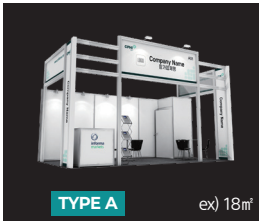
- Exhibition Space
- Stand Panels
- Fascia Board
- Carpet
- Spotlights
- Electricity 1kW
- 1 Socket
- 1 Table & 3 Chairs
- 1 Information Desk & 1 Stool
- 1 Trash Bin
- Website Listing

DELUXE
Min. 18m²


- Exhibition Space
- Stand Panels
- Fascia Board
- Carpet
- Spotlights
- Electricity 2kW
- 2 Sockets
- 2 Tables & 6 Chairs
- 1 Trash Bin
- 1 Catalogue Holder
- 1 Information Desk & 1 Stool
- Storage Room
- Website Listing



ex) 9m²



TYPE A ex) 18m²



TYPE B ex) 18m²

* Graphic Images should be provided by the exhibitor
 * Meeting room is provided for booths over 24m²

CPHI	1 Open Side	2 Open Sides	3 Open Sides	4 Open Sides
SPACE ONLY - Min. 18m ²	\$425/ m ²	\$445/ m ²	\$460/ m ²	\$470/ m ²
SHELL SCHEME - Min. 9m ²	\$475/ m ²	\$495/ m ²	\$510/ m ²	\$520/ m ²
DELUXE A/B - Min. 18m ²	\$695/ m ²	\$715/ m ²	\$727/ m ²	\$732/ m ²

* 10% VAT excluded / Event Profile Fee (USD 15/ m²) included

CPHI Korea Inquiry

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Your Gateway to Korea's Nutraceutical Market!

27 - 29 August 2024
 COEX, Seoul, Korea

Stand Options & Rates

SPACE ONLY
 Min. 18m²

- Exhibition Space
- Website Listing

SHELL SCHEME
 Min. 9m²

- Exhibition Space
- Stand Panels
- Fascia Board
- Carpet
- Spotlights
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- 1 Information Desk & 1 Stool
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- Website Listing

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- 1 Trash Bin
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- Storage Room
- Website Listing

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Hi Korea	1 Open Side	2 Open Sides	3 Open Sides	4 Open Sides
SPACE ONLY - Min. 18m ²	\$425/ m ²	\$445/ m ²	\$460/ m ²	\$470/ m ²
SHELL SCHEME - Min. 9m ²	\$475/ m ²	\$495/ m ²	\$510/ m ²	\$520/ m ²
DELUXE A/B - Min. 18m ²	\$695/ m ²	\$715/ m ²	\$727/ m ²	\$732/ m ²

* 10% VAT excluded / Event Profile Fee (USD 15/ m²) included

Visitor's Area of Interest TOP 10

1. Health Ingredients
2. Food Ingredients Business Segment
3. Natural Extracts
4. Functional Food
5. Beauty & Wellness
6. Bone and Joint Health
7. Weight Loss Management
8. Functional Food Ingredients
9. Natural/Functional Ingredients
10. Dietary Supplement Ingredients

Hi Korea Inquiry

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Sponsored by **KHFF**
 한국건강기능식품협회
 Korea Health Functional Food Association

Why PMEC Korea?

68%

High Level Decision Makers*

*C-levels, General Manager

61%

R&D Visitor Portion

PMEC Korea Visitor's area of interest

1 Analytical Equipment

2 Instrumental Analysis

3 Bioanalysis

4 R&D

5 API Production Machinery

*2023 Facts & Figures

Exhibit Category



Pharma Machinery

Chemical Reacting Equipment, Drying Equipment, Centrifuge, Extraction Equipment, Heat Exchanger, Filtering Equipment, Evaporating Equipment, Injection Machinery, Tablet/Pill Machinery, Mixing Equipment



Lab & Analytical Equipment

Laboratory Equipment, Analytical Instrument, Biochemical Instrument, Measuring Instrument, Laboratory Complete Sets, Laboratory Consumables, Testing Instrument, Cleanroom Equipment



Pharma Packaging

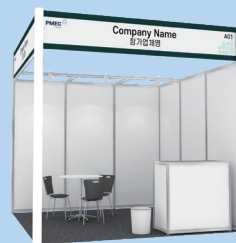
Blister Packing Machine, Bottling Line, Labelling Machine, Box Filling & Sealing Machine, Palletizing Equipment, Conveying Equipment, Injection & Blow Molding Machines, Pharmaceutical Glass, Capsule, Tube, Bottle Cap, Aerosol Valve

Stand Options & Rates

PMEC	Stand Rate	Package
SPACE ONLY - Min. 18m ²	\$425/ m ²	Exhibit Space Website Listing
SHELL SCHEME - Min. 9m ²	\$475/ m ²	Stand Panels, Fascia Board, Carpet, Spotlights, Electricity 1kW & Socket, 1 Round Table & 3 Chairs, 1 Information Desk & Stool, 1 Trash Bin, Website Listing

* 10% VAT excluded / Event Profile Fee (USD 15/ m²) included

9m² Shell Scheme



18m²+

· Banner and Hyperlink in E-newsletter (1 time)

36m²+

· Banner and Hyperlink in E-newsletter (1 time)

54m²+

· Banner and Hyperlink in E-newsletter (1 time)
· Hanging Banner inside the hall

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